



## **Nashville Business Executive and Music Industry Veteran, Heather McBee, joins Mending Hearts as Executive Director**

**NASHVILLE, Tenn., – January 25, 2021 – [Mending Hearts](#),** an organization that helps women restore their lives from addiction through a long-term treatment program that offers hope and healing in a supportive community environment – regardless of the ability to pay, is pleased to announce the selection of Heather McBee as its new Executive Director.

Heather brings an integrative leadership style and a proven record of accomplishing successful outcomes in several industries, including the nonprofit sector. In her most recent role, Heather served as Interim Executive Director for Operation Song to provide transitional strategic support to the organization. At the Nashville Entrepreneur Center (EC), Heather was the VP of Operations. The EC empowered her to co-found Project Music, the first-ever incubator for music-tech entrepreneurs. Additionally, McBee led the development of Sony Music Nashville's digital music business and served at Cumulus Media, launching America's Morning Show in 30+ markets.

Founding CEO Trina Frierson is thrilled to have Heather McBee join the team, "The next chapter of Mending Hearts will focus on expansion and Heather will play a key role in that process. We are excited to have her leadership and support of our mission to provide women in Tennessee with the most comprehensive recovery services possible. We think big at Mending Hearts - Heather is a visionary that will fit right in."

Heather is excited to dig into the work and explore opportunities to build an even stronger foundation through programmatic work, development, and operations. She will support the capacity of each department, "My goal is to help lead the organization toward pivotal growth. Serving women in

recovery is an ever-changing landscape, and I hope to work with Trina, the Staff and Board to elevate the scope of our abilities, striving to boldly serve our community through all challenges.”

Reporting to CEO/President Trina Frierson, Heather will begin her new role on February 1<sup>st</sup>.

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