



FOR IMMEDIATE RELEASE
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Nashville to Host HHS Startup Day

Leading health care tech hub to welcome HHS Chief Technology Officer Bruce Greenstein, innovators and investors for a day of dialogue and collaboration.

The U.S. Department of Health and Human Services (HHS) has identified Nashville as one of the nation's leading health care tech hubs, bringing "HHS Startup Day" to town on Wednesday, June 6.

The [Nashville Health Care Council](#), [Nashville Entrepreneur Center](#), [Nashville Technology Council](#), [Nashville Area Chamber of Commerce](#), [Tennessee HIMSS](#), [Center for Medical Interoperability](#) and [Life Science Tennessee](#) will come together to host a team of officials from HHS in Nashville for a day of learning and networking, along with startup pitch sessions in the afternoon.

"Nashville's entrepreneurial spirit and health care tech expertise make this the perfect place for HHS to seek innovative solutions," said Hayley Hovious, president, Nashville Health Care Council. "Alongside our community partners, the Council is excited to introduce HHS executives to our creative community."

What: **HHS Startup Day** is designed to open the agency's doors to the startup and entrepreneur community. The goal is to demystify the vision, priorities and process of working with the federal government. Further, attendees will learn simple and actionable ways to engage with HHS.

Who: **Bruce Greenstein**, Chief Technology Officer, U.S. Department of Health and Human Services

Top officials from several government agencies, including **Centers for Medicare & Medicaid Services**, **National Institutes of Health**, **Office of the National Coordinator for Health Information Technology** and more.

Michael Burcham, CEO, Narus Health (luncheon discussion moderator)

Hugh Hale, Chief Information Officer, TennCare (pitch sessions moderator)

Leaders of Nashville's innovative health care and tech community

- When:** **Wednesday, June 6**
- 8:30 a.m. - 11:00 a.m.** HHS Startup Day Morning Sessions
- 11:00 a.m. - 1:00 p.m.** Council Discussion with Bruce Greenstein, CTO, HHS, moderated by Michael Burcham, CEO, Narus Health
- 1:30 p.m. - 4:30 p.m.** HHS Startup Day Afternoon Entrepreneur Pitch Sessions and Coffee Reception
- Where:** Morning and afternoon sessions will be held at **Lipscomb's Spark Downtown**, 147 Fourth Avenue N.
- Luncheon discussion will be held at **Renaissance Nashville Hotel**, 611 Commerce Street.
- Register:** The event is open to the public. [Click here to register.](#)

About the Nashville Health Care Council

The [Nashville Health Care Council](#) is an association of health care industry leaders working together to inspire global collaboration to improve health care by serving as a catalyst for leadership and innovation. Since 1995, the Council has served as the most trusted source for information on trends and innovations influencing the nation's health care capital. Through regular programs, ranging from large ballroom events to small group gatherings, the Council provides members with truly unparalleled access to national and international policymakers, industry innovators and thought leaders.

Worldwide, Nashville's health care industry generates more than \$84 billion in annual revenues and 500,000 jobs. It is Middle Tennessee's largest and fastest growing employer. For more information on the Council, please visit www.healthcarecouncil.com.

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