**Core Rights, LLC Acquires All IP, Technology, and Assets of Dart Data**

**Metadata Services Power Core Rights Products Led by New CPO Hire**

NASHVILLE, October 2, 2017 – Core Rights, LLC, a Nashville-based company, announced today their acquisition of all intellectual property assets, technology, data, software and services, and physical assets of Dart Data (aka Dart Music) at a June bankruptcy auction.

Core Rights CEO Jim King stated, “When it formed in 2015 Dart was a heralded music industry startup and by its close, metadata had become its focus. Given the initial value Dart created we chose to acquire the company’s assets and have expanded significantly on the metadata cleansing capabilities, data platform, and operations of the initial kernel of the Dart Data business.” This acquisition is now a portion of the upcoming release of the Core Rights suite of foundational metadata services focusing on difficult music industry needs.

Supporting the Dart acquisition and the new data services offerings is strategic new hire, Ted Ferguson, Chief Product Officer for Core Rights. Previously SVP of Product and Technology at Sony DADC and VP of Digital Strategy for Universal Music Group, Ted brings a tremendous amount of knowledge, experience, and product definition to the company. Managing a core group of musicologists and interacting with Core Rights visionary Chief Technology Officer John Loftis, Ted is responsible for both product definition and customer engagement.

Core Rights leadership and development teams are centering their efforts on one key music industry area - to dramatically improve metadata management and data analytics for a new vision for music licensing and, in particular, general licensing. Core Rights CPO Ted Ferguson explains, “Dart contributes to our abilities to leverage data analytics in our business. Coupled with our patent-pending AI and geospatial reasoning technology, processing billions of pieces of information from social platforms and other data sources, we understand how to create greater licensing efficiency and deeper market penetration in global music marketplaces.”

Jeff King, COO of SOCAN, said in support, “The SOCAN Group is pleased to partner with Core Rights in developing the necessary capabilities for ensuring music information and its metadata is in the highest quality form for representing customer licensing needs, analyzing the market for music usage, and supporting our overall mission as a global services provider.”

“Data is integral to serving our clients efficiently and accurately,” adds Sean O’Malley, COO for Global Music Rights.  “Core Rights provides ideal tools for analyzing and discerning the voluminous social media data available to us and using it to serve our writer and publisher clients.  As a customer utilizing their services, we are excited to see their recent DART acquisition and its ability to further our shared mission to effectively license and identify all public performances of our clients’ music.”

**About Core Rights:**

Core Rights, launched in early 2016, is based in Nashville, Tennessee, and is supported by strategic investors and funding from its founder. Core Rights is the future of music licensing, large scale analytics, and metadata cleansing - delivered now. For multiple industry segments Core Rights creates greater efficiency and deeper market value for rights holders, creators, and licensees. Core Rights builds and delivers digital marketplaces powering entire country licensing needs, deploying advanced technology (e.g. blockchain and machine learning), as well as integrating new solutions into existing rights management systems. Primary products are MLX (a music licensing marketplace platform), PDQLeads (a predictive discovery and qualification service for licensing leads), and the upcoming Intelligent Metadata Services suite.

For more information on Core Rights, please visit [www.corerights.com](http://www.corerights.com).

**PRESS CONTACTS:**

Core Rights, LLC

Jim King, jking@corerights.com