



Token Sale Overview



Po.et is a shared open universal ledger designed to record metadata and ownership information for digital creative assets. Po.et is a continuation of Proof of Existence, the first non-financial application of the blockchain. By creating an open platform on the Bitcoin blockchain, Po.et aims to create the most institutional, globally-verifiable record of digital media assets. This record will be a framework for building smart, interoperable media applications using a shared, standard, and extensible metadata format.

ADVANTAGES

- **Open Network:** Built on public, distributed technologies
- **Open-Source:** Anyone can extend or modify Po.et to meet their needs
- **Decentralized:** No single point of failure, owner, or administrator
- **Auditable:** Cryptographic signatures and hashing

TEAM

- Esteban Ordano** - Architect
- Lautaro Dragan** - Technical Lead
- Pat Riley** - Head of Product
- Alvaro Crespo** - Mobile Developer
- Konstantin Richter** - Business Development
- Max Bronstein** - Media & Strategy Lead
- Jeremy Kandah** - Token Strategist
- Jill Richmond** - Communications

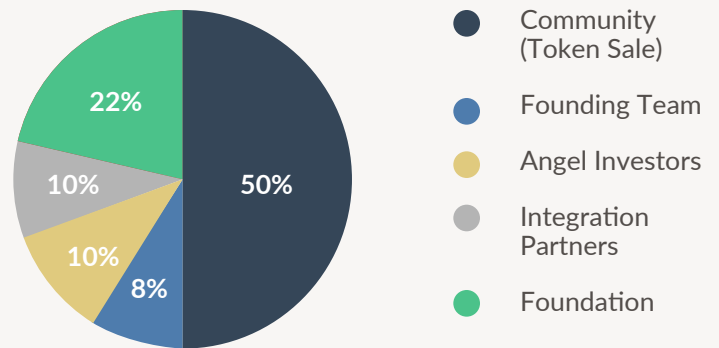
INVESTORS & ADVISORS

- Richard Titus** - BBC, Samsung, Razorfish
- Greg Clayman** - Viacom, Fox, Vimeo
- Bo Shen** - Fenbushi Capital
- Anthony Di Iorio** - Ethereum Co-Founder
- James Gong** - ChainB
- James Heckman** - Maven Media
- Jeff Garzik** - Bloq
- Matthew Roszak** - Tally Capital
- Adam Helfgott** - Madhive
- Adam Levine** - Let's Talk Bitcoin
- David Lee** - Block Assets

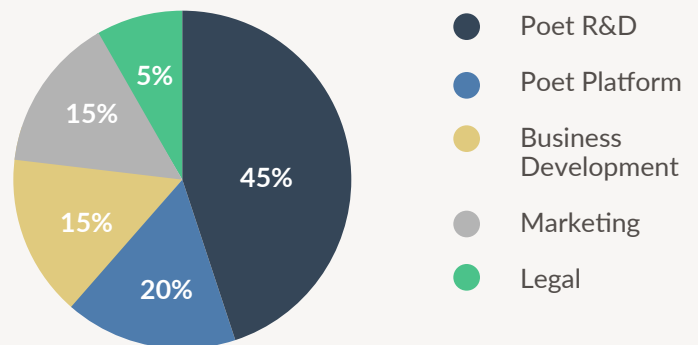
ECONOMIC OVERVIEW

Ticker	POE
Total Tokens	3,141,592,653
Token Type	ERC20
Fundraising Goal	\$10,000,000
Available in Token Sale	50%
Implied Market Cap	\$20,000,000
Token Sale Date	8/8/2017

TOKEN ALLOCATION

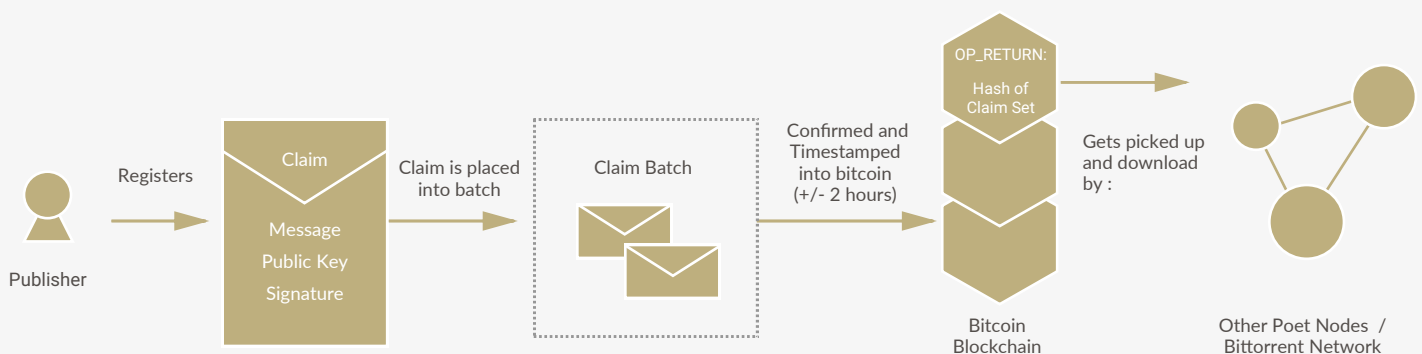


FUND USAGE



Po.et tokens held by the foundation will vest at 2% monthly and will be fully vested at 50 months.

TECHNICAL OVERVIEW



More Information

Visit <https://po.et> for more information.

Contact

Tyler Evans
The Po.et Foundation
tyler@po.et