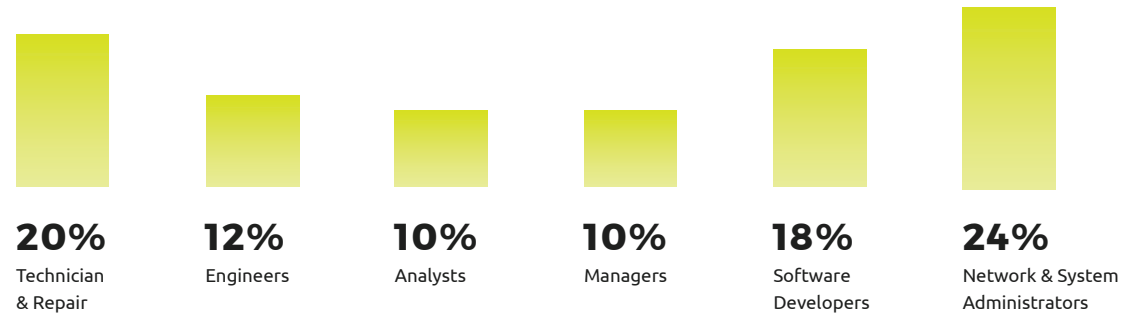


# MIDDLE TENNESSEE'S CREATIVE TECH LANDSCAPE

A creative culture fosters an ideal environment for growth. The Nashville area is a welcoming, cooperative ecosystem that actively nurtures both new and existing tech companies. The community is a magnet for new tech talent from other markets, and is aggressively expanding its own tech talent pipeline.

## CURRENT TECH TALENT

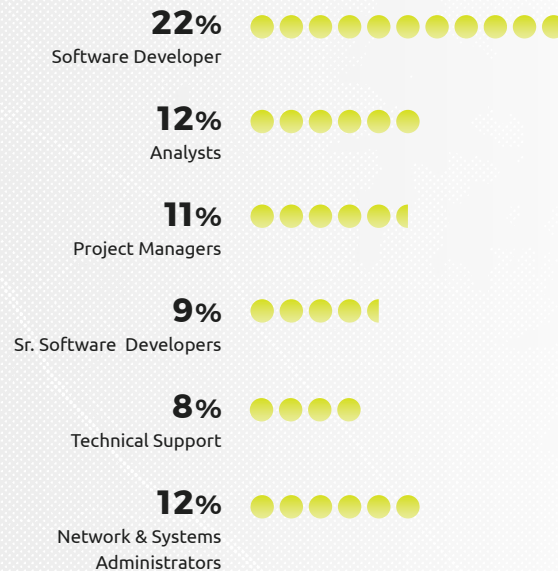
Middle Tennessee is currently home to **2,346 tech companies** up **16%** from last year. We grew our tech workforce by **1,200 workers** to a **total of 41,233** earning **61% more than the average** non-tech worker in Nashville for a total economic impact of **\$5 Billion**.



## TALENT NEEDED

Even with almost **125,000 college** and university students in Middle Tennessee, only **6,000 graduate and undergraduate students** are enrolled in tech-related majors. **600 students** in community colleges, boot camps and accelerators helped to address the need.

The NTC is focused on increasing those numbers through technology programs with students as young as third grade to get kids interested in tech. In order to sustain and increase our current economic growth, more tech talent is needed.



## APPRENTICE TENNESSEE

ApprenTech Tennessee is the first technology-focused apprenticeship program in Tennessee. Unlike traditional job training options, ApprenTech Tennessee combines paid on-the-job training and education for placement in a high paying, high-skill occupation. The program works with the tech industry to identify mid-tier jobs ready to be filled by highly competent people — regardless of educational background.

**[ LEARN MORE AT: ]**  
[ApprenTechTN.com](http://ApprenTechTN.com)

VIEW THE FULL NASHVILLE TECHNOLOGY COUNCIL 2017 ANNUAL REPORT:

[technologycouncil.com/2017-annual-report](http://technologycouncil.com/2017-annual-report)

# ENGAGEMENT & OUTREACH

**97** EVENTS  
*Produced & Promoted*

**8000+** ATTENDEES

## NTC AWARDS

**14** WINNERS  
**598** ATTENDEES

The NTC celebrated the region's tech leaders at the 8th Annual NTC Awards, held in January at a packed Wildhorse Saloon.

## ANALYTICS SUMMIT

**466** PARTICIPANTS

The Nashville Analytics Summit was created by our leaders of Middle Tennessee's tech community to members and is one of Nashville's largest locally grown analytics events in the region

## ADVOCACY

**28** TECH LEADERS CONNECTED TO POLICY MAKERS

The NTC advocates for the expansion and attraction of both tech businesses and a talented workforce.

## HOUR OF CODE

**2200** STUDENTS REACHED

December 5-11, 2016, over 2200 students across Davidson and Williamson counties participated in Hour of Code events, creating new interest in technology and coding.

## TECH CAMPS

**750** STUDENTS REACHED

During the summers of 2016 & 2017, the NTC hosted 30 technology camps, enrolling a total of 500 students in grades 3-12. To date, the NTC tech camps have reached over 750 students.

## TRAVELING TECH DAYS

**800** STUDENTS REACHED

Throughout the year, 37 organizations participated in 16 Traveling Tech Days bringing more than 200 students and teachers to workplaces and campuses. To date, nearly 800 students have experienced a Traveling Tech Day.



### PLATINUM LEVEL SPONSORS

